

WINDSOR WEEKEND 18

WINDSOR WEEKEND

18

AUGUST 18, 19, 20

Sponsorship Reply

(519) 562-1406 for more details

Date _____

Company Name _____

Company Rep. _____

Address _____

Fax _____

Phone _____

Email _____

Signature _____

<input type="checkbox"/>	Title Sponsor	\$7500
<input type="checkbox"/>	Presenting Sponsor	\$5000
<input type="checkbox"/>	Night Of Fire Sponsor	\$3000
<input type="checkbox"/>	Class Sponsor	\$1500
<input type="checkbox"/>	Platinum Sponsor	\$1000
<input type="checkbox"/>	Gold Sponsor	\$500
<input type="checkbox"/>	Scoreboard Sign	\$2500
<input type="checkbox"/>	Scoreboard Sign With Platinum Sponsorship or Above	\$1500

Mail to: Chuck Fram
1677 Lincoln Rd
Windsor, Ontario
N8W 2P5

Please make
cheques
payable to
"Chuck Fram / Windsor Weekend"

Chuck Fram
1677 Lincoln Rd.
Windsor, Ontario N8W2P5
(519)562-1406
chuck@racewindsor.com

www.windsorweekend.ca



SPONSORSHIP OPPORTUNITIES

Why Should You Get Involved?

The first reason is simple... EXPOSURE

Have a look of some of the exposure last years sponsors received.

- * Featured in over 15, 000 flyers distributed at automotive events all over the county.
- * Appeared on 200 full-colour event posters
- * Included on 600 event T-shirts
- * Logo's or Business name listed on 10 medium sized banners throughout the city and on a huge banner at the event.
- * Additional exposure came in the form of an ad and link on the event website and on the Windsor Weekend Facebook Fan Page.

Windsor Weekend and its sponsors are promoted at every major car show and event in the Essex County area. All of our sponsors receive free VIP tickets, which include tower access and the Sponsor BBQ. (\$45 value) These can be given away to employees and customers.

Anyone who has paid for advertising knows how much this exposure is worth.

The second reason is... COMMUNITY INVOLVEMENT

The days of 'hot rodders' being greasy young rebels are gone. Just look around your neighbourhood or the parking lot at work. Today's 'hot rodder' could be driving a custom truck, an SUV, a restored classic, or even an import. Even the factories have realized this market, with the introduction of cars such as the PT Cruiser and the Prowler. A recent poll by the International Hot Rod Assoc. reveals that 70% of racers and race fans show preference to companies that support their sport.

Don't see a Sponsorship Package to suit your needs? Contact us and we'll create a custom package for you.

Sponsorship Packages

TITLE SPONSOR
TOP BILLING

\$7500

"YOUR NAME HERE"
WINDSOR WEEKEND

Only 1 Available

- * Name used in Title of All Event Advertising.
- * 80 x 100 ft Display/Hospitality/Camp area, fronting on staging lanes. (Display or Race Vehicles ONLY on asphalt surface)
- * A larger area could be negotiated in grass of pit area.
- * Track Sign for ONE FULL YEAR
- * 12 x 24 ft grandstand billboard available for Event Weekend. Sign to be supplied by Sponsor.
- * 10 x 10 ft Display in the Food Court.
- * Full involvement at ALL Racewindsor Promotional Events in 2017 (Labour Day Car Show, Kick Off Cruise, Poker Run, Cruise Nights, etc.)
- * Logo in all print and TV ads.
- * 30 One-Day Passes
- * 75 VIP 3- Day Spectator Tickets
- * Logo (back center) on Event T-Shirt
- * Logo and link to Sponsor website on Event website.
- * Featured in all Track Announcements during the event.

PRESENTING SPONSOR

\$5000

"TITLE SPONSOR"
WINDSOR WEEKEND
Presented By
"YOUR NAME HERE"

Only 1 Available

- * Name used in All Event Advertising.
- * 80 x 100 ft Display/Hospitality/Camp area, fronting on staging lanes. (Display or Race Vehicles ONLY on asphalt surface)
- * A larger area could be negotiated in grass of pit area.
- * Track Sign for ONE FULL YEAR
- * Full involvement at ALL Racewindsor Promotional Events in 2017 (Labour Day Car Show, Kick Off Cruise, Poker Run, Cruise Nights, etc.)
- * Logo in all print and TV ads.
- * 20 One-Day Passes
- * 50 VIP 3-Day Spectator Tickets
- * Logo on Event T-Shirt
- * Logo and link to Sponsor website on Event website.
- * Featured in all Track Announcements during the event.

Night Of Fire Sponsor

\$3000

- * Name used in most Event Advertising.
- * 10 X10 ft Display area.
- * Logo in all print and TV ads
- * 10 One-Day Passes
- * 35 VIP 3-Day Spectator Tickets
- * Logo on Event T-Shirt
- * Logo and link to Sponsor website on Event website.
- * Featured on Saturday's "Night Of Fire"
- * Mentioned at least 6x per day in the Track Announcements during the event.

Class Sponsor

\$1500

- * Name used in most Event Advertising.
- * 10 X10 ft Display area.
- * Logo in all print ads.
- * 30 VIP 3-Day Spectator Tickets
- * Logo on Event T-Shirt
- * Logo and link to Sponsor website on Event website.
- * Featured each time the class is run (min 4x per day)
- * Mentioned at least 6x per day in the Track Announcements during the event.

Platinum Sponsor

\$1000

- * Name used in most Event Advertising.
- * 10 X10 ft Display area.
- * Name or logo used in most print ads.
- * 20 VIP 3-Day Spectator Tickets
- * Logo on Event T-Shirt
- * Logo and link to Sponsor website on Event website.
- * Mentioned at least 6x per day in the Track Announcements during the event.

Gold Sponsor

\$500

- * Name used in most Event Advertising.
- * Name or logo used in most print ads
- * 10 VIP 3-Day Spectator Tickets
- * Logo on Event T-Shirt
- * Logo and link to Sponsor website on Event website.
- * Mentioned at least 6x per day in the Track Announcements during the event.

Scoreboard Sign

\$2500

Scoreboard Sign

\$1500

- * With the purchase of a Platinum Sponsorship or above.

Trophy Sponsor

\$100

- * Your business name on a pair of Class Trophies. (Winner/Runner up)
- * 1 Spectator Ticket